

SELMA UPTOWN REVITALIZATION FUND (SURF) GRANT GUIDELINES

1. Grants will only be allocated to businesses located in uptown Selma, with the CB - "Central Business" zoning designation;
2. Grant allocations shall be limited to \$500 per applicant, per calendar year;
3. Only improvements which are PERMANENTLY AFFIXED to the façade of a building, or those interior improvements which are readily visible from the street or adjacent properties will be considered. The improvement(s) must add considerable aesthetic value to the façade;
4. Businesses receiving grant funds must be fully operational at the time application is made, and must continue to be in operation at the time of review;
5. The applicant must demonstrate that any applicable regulatory conditions (including sign permits, building permits, etc.) have been met at the time of application. Associated permit fees are not eligible for grant reimbursement;
6. Grants are allocated as a reimbursement for installed improvements. A photo showing the façade PRIOR to the improvement being installed, and a photo showing the façade AFTER the improvement was installed is REQUIRED to be attached with the application before it will be considered;
7. Applicant must attach copies of all invoices for labor, materials, or fixtures which are the subject of the grant application;
8. Proposed improvements, improvements not installed at the time of application, or improvements which DO NOT add considerable aesthetic value will not be considered.

Examples of improvements which WILL be considered for grant reimbursement:

- Replacement of broken, deteriorated, inoperable, or missing exterior fixtures such as windows, doors, moldings, trim, awnings, and lighting;
- Exterior paint;
- Flower boxes ATTACHED to the façade of a building;
- Interior window treatments visible from the street or adjacent properties;
- Attractive signage installed or designed by a professional sign company, which is subject to a sign permit and does not use preexisting hardware.

Examples of improvements which WILL NOT be considered for grant reimbursement:

- Improvements required by ordinance or code, or which are necessary for the routine operation of business activities (e.g. - "knox" boxes, mailboxes, plumbing/electrical/HVAC improvements, cooking equipment, upfit of a building declared unsafe, etc.);
- New sign face(s) which use preexisting hardware such as brackets, braces, or arms;
- Flower boxes or landscaping which are NOT affixed directly to the building's façade;
- Seasonal decorations, including Christmas lights;
- Interior decorations which are not readily visible from the street or adjacent properties.