

WELCOME TO THE FUTURE:
SELMA IN 2036

IMAGINE SELMA: 2036 FUTURE STATE



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Town of Selma Vision Statement:

“ A destination of choice for those who appreciate a great place to live, work, and play.”

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- PURPOSE: Create a vision of Selma 20 years from now.
- WHAT IS A VISION: Positive statement of our future state.
- WHY DO WE NEED A VISION: To help our Town Council, committees, citizens, and businesses make decisions that move us towards our desired future state. They can't give directions without a destination in mind. A vision challenges the status quo.

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- Examples of how knowing the future state will assist in decision-making:
 - * Planning and Zoning
 - * Appearance
 - * Tear down old buildings or restore them?
 - * What kind of housing is needed?
 - * Capital Plans: Where do we invest?
 - * Transportation Plans

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In order to develop a common future state vision, we need to have a common understanding of where we are today.

- Recap of recent Economic Development Activities
- Demographic Statistics: Who are we today?
- Major Infrastructure Initiatives
- Economic Development Priorities and Projects

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- I-95 Corridor: The demolition of the Regency Motel has opened up highly visible real estate for new development.
- Highway 70: DeWayne's Nursery has expanded and added over 20 new employees.
- Highway 301: Family Dollar and AutoZone
- Oak Tree Business Park: Browe Construction
- Ricks Road: Solar Farm
- Downtown: Platform Brand Identity and Graphic Design, Stitches, Inc., Accentuate Staffing