

Black History Month Shoebox Parade

Shoebox parades are big celebrations on a small scale! Residents from Selma and beyond can submit their handmade mini float to capture the spirit of Selma and Black History Month 2021. Submissions can be dropped off at Selma Parks and Recreation Department at 112 E. Anderson Street, Selma and then viewed from home as the floats come together in a mini-parade streamed on our Facebook page.

Not sure what a Shoebox Parade is? Examples are attached.

This event is completely FREE and float submissions are open to everyone. Submissions are due in our office by February 15th at 4:30PM.

Let your designs take off! Here are some ideas for your float's theme.

- Civil Rights
- Represent your Neighborhood
- Black Inventors,
- Celebrating African Culture
- Music and Art
- Fashion and Beauty
- Anything you can imagine!

Submissions and registration can be safely dropped off at 112 E. Anderson Street. As a reminder, Shoebox floats **will not** be returned, so please do not include items of high monetary or personal value.

Rules and Regulations

All shoebox floats are due by February 15th, 4:30 pm and must be registered. The parade will be screened on February 18 at 7:00 PM on the Selma Parks and Recreation Facebook Page.

- Community parade entries are FREE.
- Your float can be made from a traditional cardboard shoebox or similar structure (be creative). They are only limited by your imagination.
- Decorations on the box should not exceed 15" tall.
- Please, no electronics, food items, hazardous chemicals, or combustibles.
- Your float doesn't have to fit the theme suggestions but should be related to Black History Month and the Town of Selma in some way. Be creative and have fun!
- All submissions must be received by 4:30 pm on Monday, February 15th, 2021.
- Registration for the Selma Parks And Recreation Department Black History Month Shoebox Parade and/or tagging @selmaparksandrec #SelmaParksAndRecreation #BlackHistoryMonth #SelmaShoeBoxParade with related photos or videos on social

media grants Selma Recreation and Parks permission to use your images and footage on any platform.

- Selma Recreation and Parks reserve the right to exclude any submissions that do not meet our guidelines or that feature content not aligned with our mission.
- Shoebox floats **will not** be returned, so please do not include items of high monetary or personal value.



ShoeBox Parade REGISTRATION FORM

All shoebox floats are due by February 15th, 4:30 pm with this form attached. Drop off is located at the Selma Parks and Recreation Office located at 112 E. Anderson Street, Selma. Open Monday-Friday, 8am-5pm. The parade will be screened on February 18th at 7:00 pm on the Selma Parks and Recreation Facebook page. For any questions contact us at 919-975-1411.

Maker's Name: _____ Age (optional) _____

Business Name: (if applicable) _____

Business Address: (if applicable) _____

Contact Phone: _____ Email: _____

Title/Theme of float: _____

What do you want the commentators to say about your float/business? Tell us about the materials you used and the inspiration for your theme. (Attach a sheet if you need more room.)

By completing this form and submitting it with your float, you are giving the Town of Selma permission to show your float and description information during the creation of the video parade. This recording may be published on, but is not limited to Facebook, Instagram, YouTube and the Town of Selma website.