## 48th Annual SELMA RAILROAD DAYS FESTIUAL **Sponsorship Opportunities**



### Presenting Locomotive Festival Sponsor \$10,000

- Large premier festival booth location with large accommodating space
- Prime entry slot in Railroad Days parade
- Exclusive naming rights to Main Stage
- Presenting logo on all shirts, banners and marketing items
- Presenting sponsor acknowledgment in all public released information
- 10 free event t-shirts
- Opportunity to speak on stage each day & introduce entertainment
- Live acknowledgment during festival entertainment
- Logo & link on Railroad Days website
- Continuous acknowledgment before, during and after festival

#### Conductor Festival Sponsor \$5,000

- Prime location for festival booth with large accommodating space
- Entry slot in Railroad Days parade
- Exclusive sponsorship of one festival segment (Carnival, Parade, Etc.)
- Large logo on all shirts, banners and marketing items
- Supporting sponsor acknowledgment in all public released information Specific acknowledgment regarding festival segment
- 8 free event t-shirts
- Live acknowledgment during festival entertainment
- Logo & link on Railroad Days website
- Continuous acknowledgment before, during and after festival

## Trainmaster Festival Sponsor \$2,500

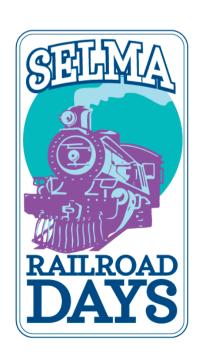
- Location for festival booth with accommodating space
- Entry slot in Railroad Days parade
- Medium logo on all shirts, banners and marketing items
- Supporting sponsor acknowledgment in all public released information
- 6 free event t-shirts
- Live acknowledgment during festival entertainment
- Logo & link on Railroad Days website
- Continuous acknowledgment before, during and after festival

#### Fireman Festival Sponsor \$1000

- Location for festival booth with accommodating space
- Entry slot in Railroad Days parade
- Small logo on all shirts, banners and marketing items
- Supporting sponsor acknowledgment in all public released information
- 4 free event t-shirts
- Logo & link on Railroad Days website

#### All Aboard Festival Sponsor \$500

- Entry slot in Railroad Days parade
- Info vendor festival spacé
- Printed name on all shirts, banners and marketing items
- Supporting sponsor acknowledgment in all public released information
- 2 free event t-shirts
- Printed name and link on Railroad Days website



# 48th Annual SELMA RAILROAD DAYS FESTIVAL



**Sponsorship Benefit Options Sponsor Name: Contact Email:** I am interested in supporting the 48th Annual Railroad Days Festival as a: **Presenting Locomotive Festival Sponsor** I am interested in utilizing my complimentary premier festival booth space. I am NOT interested in utilizing my complimentary premier festival booth space. ■ I am interested in utilizing my complimentary prime slot provided in the parade. ■ I am NOT interested in utilizing my complimentary prime slot provided in the parade. **Conductor Festival Sponsor** ■ I am interested in utilizing my complimentary festival booth space. I am NOT interested in utilizing my complimentary festival booth space. I am interested in utilizing my complimentary slot provided in the parade. ■ I am NOT interested in utilizing my complimentary slot provided in the parade. Trainmaster Festival Sponsor ■ I am interested in utilizing my complimentary festival booth space. I am NOT interested in utilizing my complimentary festival booth space. ■ I am interested in utilizing my complimentary slot provided in the parade. I am NOT interested in utilizing my complimentary slot provided in the parade. Fireman Festival Sponsor I am interested in utilizing my complimentary festival booth space. ■ I am NOT interested in utilizing my complimentary festival booth space. I am interested in utilizing my complimentary slot provided in the parade. ■ I am NOT interested in utilizing my complimentary slot provided in the parade. **All Aboard Festival Sponsor** I am interested in utilizing my complimentary info vendor festival space. I am NOT interested in utilizing my complimentary info vendor festival space. I am interested in utilizing my complimentary slot provided in the parade. ■ I am NOT interested in utilizing my complimentary slot provided in the parade.

Completing this form only shows an interest in supporting the event.

Sponsorship application and payment must be received by August 25, 2023.