



49TH ANNUAL SELMA RAILROAD DAYS FESTIVAL



BOGO EARLY BIRD SPONSORSHIP SPECIAL!

AGREE TO SPONSOR 2024 EVENT(S) BY MAY 15TH & RECEIVE **FREE SPONSORSHIP** FOR THE SELMA UNION STATION CENTENNIAL CELEBRATION!

FESTIVAL SPONSORSHIP CONTACT:

NIKKI WALL (919)965-9841 EXT. 1015 EVENTS@SELMA-NC.COM

SPONSORSHIP OPPORTUNITIES	FRIENDS OF SELMA (RESIDENT & TOWN BUSINESS) SPONSOR	ALL ABOARD FESTIVAL SPONSOR	FIREMAN FESTIVAL SPONSOR	TRAINMASTER FESTIVAL SPONSOR & 2024 ANNUAL EVENT SPONSOR	CONDUCTOR FESTIVAL SPONSOR & 2024 ANNUAL EVENT SPONSOR <i>2 AVAILABLE</i>	PRESENTING LOCOMOTIVE FESTIVAL SPONSOR & 2024 ANNUAL EVENT SPONSOR <i>1 AVAILABLE</i>
	\$200	\$500	\$1,000	\$2,500	\$5,000	\$7,500
DEADLINE TO BE INCLUDED IN FINAL RR DAYS MARKETING & SHIRTS - 9/1/24						
10X10 COMMERCIAL BOOTH SPACE						
PREMIER FESTIVAL BOOTH W/ ACCOMMODATING SPACE						
NAME ONLY ON SHIRTS, BANNERS, & MARKETING ITEMS						
SMALL LOGO ON SHIRTS, BANNERS & MARKETING ITEMS						
MEDIUM LOGO ON SHIRTS, BANNERS & MARKETING ITEMS						
LARGE LOGO ON SHIRTS, BANNERS & MARKETING ITEMS						
PRESENTING LOGO & NAME ON SHIRTS, BANNERS & MARKETING ITEMS						
ENTRY SLOT IN RR DAYS PARADE						
GRAND MARSHALL OF RR DAYS PARADE & FESTIVAL						
PARTNERED NAMING RIGHTS TO ONE FESTIVAL SEGMENT (CARNIVAL/FOOD TRUCK RODEO)						
EXCLUSIVE NAMING RIGHTS TO MAIN STAGE OR COMMUNITY STAGE +PLUS MIC TIME ON STAGE						
EXCLUSIVE PRESENTING SPONSOR TITLE & CEREMONY WELCOME SPEAKER OPENING						
LOGO & LINK ON SELMA RAILROAD DAYS WEBSITE						
RECOGNITION ON SOCIAL MEDIA						
RECOGNITION IN NEWS & RADIO RECORDING/LIVE EVENT MARKETING						
LOGO INCLUDED ON FESTIVAL DIGITAL BOARD ADVERTISING						
NAMED ANNUAL EVENT SPONSOR ALL LARGE TOWN OF SELMA EVENTS						

NEW OPPORTUNITY 2024-2025 - SPONSOR AT THE \$2,500 LEVEL AND ABOVE AND BECOME A TOWN OF SELMA ANNUAL EVENT SPONSOR FOR THE 24/25 YEAR! THIS WILL ALLOW THE TOWN TO PROMOTE YOUR BUSINESS OR ORGANIZATION FROM JULY 1, 2024 - JUNE 30, 2025. LARGE EVENTS WILL INCLUDE, BUT ARE NOT LIMITED TO ALL-AMERICAN FESTIVAL, RAILROAD DAYS EVENTS, PAGEANT & SELMA CHRISTMAS CELEBRATION. TWO EVENT SHIRTS, TOWN WEBSITE, AND ANY OTHER OPPORTUNITIES WHERE PRINTED MATERIALS ALLOW, YOUR LOGO WILL APPEAR ALL YEAR!

DO YOU WANT SELMA TO PERSONALLY PROMOTE YOUR BUSINESS FOR AN ENTIRE YEAR? CONTACT US TODAY!

IN ORDER TO BE INCLUDED IN THE FIRST EVENT ON JULY 1, 2024, YOU MUST CONTACT US AND SIGNUP BY JUNE 15TH!