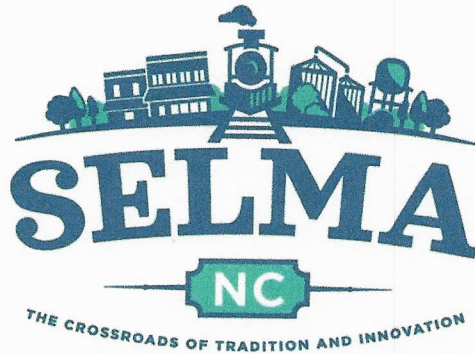


MAYOR
Byron James McAllister

MAYOR PRO-TEM
Joe Scarboro

COUNCILMEMBERS
Amy West Whitley
Susan Parrish Watson
William Overby



**INTERIM
TOWN MANAGER**
Phillip McDaniel

TOWN CLERK
Dalton Larsen-Batten

TOWN ATTORNEY
Alan "Chip" Hewett

**2024-011-O: AN ORDINANCE TO AMEND CHAPTER SEVENTEEN
OF THE CODE OF ORDINANCE OF THE TOWN OF SELMA**

WHEREAS The Town of Selma Planning Department has received an applicant-initiated text amendment to Chapter 17 of the Town Code of Ordinances to amend the outdoor advertising sign overlay district; and

WHEREAS On June 24, 2024, the Planning Board reviewed the amendments and unanimously recommended approval as submitted; and

WHEREAS On August 13, 2024, the Town Council reviewed the formal amendments and unanimously voted to approve all proposals as submitted.

NOW, THEREFORE, BE IT ORDAINED THAT:

Sec. 1. The Code of the Town of Selma is hereby amended to read:

Chapter 17, Sec. 17-1110. - Outdoor advertising sign overlay district.

- A. Location: Outdoor advertising signs are permitted on any property zoned I-1, I-2, IB or GB within three hundred (300) feet of the nearest edge of the rights-of-way of I-95, U.S. 70 and Buffalo Rd. between Hwy 70 and Old Beulah Rd.
- B. Standards:
1. NCDOT outdoor advertising permit is required; if applicable
 2. All outdoor advertising signs shall be visible from the rights of way of U.S. 70, I-95; and Buffalo Rd.
 3. The standards of Table 11.7 shall be met; and

Table 11.7

Type of Sign	Maximum Height of Sign Structure	Max. Height X Width of Sign Face	Maximum Sign Area ³	Sign Separation ⁴	Setback from Edge of Rights-of-Way and all property lines
--------------	----------------------------------	----------------------------------	--------------------------------	------------------------------	---

Monopole or metal I-Beam	50 feet from the main traveled way	30 X 60 feet ⁵ (including border and trim)	600 672 square feet per sign face; No more than 2 4 sign faces back-to-back or V-type	At least 500 feet on I-95; 1,500 feet on U.S. 70 , 1500 feet on Buffalo Rd.	50 10 feet
All others, except digital outdoor advertising signs ⁶	50 feet from the main traveled way	30 X 60 feet	300 square feet per sign face; No More Than 2 Sign Faces back-to-back or V-type	At least 500 feet on I-95; 1,500 feet on U.S. 70 ⁷	50 10 feet
Digital Monopole signs or metal I-Beam, including conversions	50 feet from the main traveled way	30 X 60 feet	600 672 square feet per Sign Face on I-95. 500 square feet per sign face on U.S. 70; sign faces on Buffalo Rd. 400 sq ft. per sign face. No More Than 2 Sign Faces back-to-back or V-type; Only one sign per sign face;	At least 1,000 ⁸ feet on the same side of the highway on I-95, 1500 feet separation on Hwy 70 and Buffalo Rd.	50 10 feet

³ Provided that V-type signs are connected at one (1) point and no more than fifteen (15) feet apart at the furthest point of separation.

⁴ ~~Measured from the nearest edge of the paved rights of way directly opposite the signs along each side of the highway and also measured from signs located across the rights of way.~~ Spacing from other outdoor advertising signs is measured along the same side of the highway, the measurement is made by measuring along the main traveled way in which the sign is intended to be oriented to.

⁵ Outdoor Advertising on controlled routes says max height of sign thirty (30) feet, maximum length sixty (60) ft., maximum height of sign structure excepting "cut outs" is fifty (50) ft. 19A NCAC 02E.0203

⁶ Only monopole signs are allowed on U.S. 70 and Buffalo Rd.

⁷ Outdoor Advertising on controlled routes says three hundred (300) feet. 19A NCAC 02E.0203

⁸ Id.

4. Signs shall not obscure or physically interfere with the view of a government sign, signal or device, nor obstruct or physically interfere with a driver's view of traffic or a road; and
5. No sign may be located closer than one thousand (1,000) feet from any parcel of land containing a residential structure that is zoned in a residential zoning district. **On Buffalo Rd no sign may be located closer than one thousand (400) feet from any parcel of land containing a residential structure that is zoned in a residential zoning district.**
6. Double-decking of sign faces so that one (1) is on top of the other is prohibited.

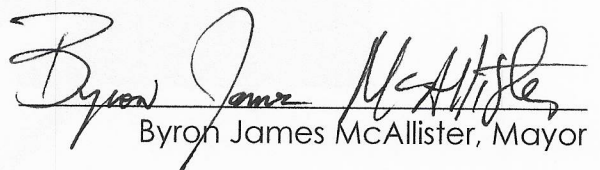
(Ord. of 2-14-17(2))

Section 2. The Official Code of the Town of Selma shall now reflect the amendment referenced herein.

Section 3. The Clerk is hereby authorized to insert such amendments into the official Code of Ordinances of the Town of Selma and keep them on file in the Office of the Clerk.

Section 4. This ordinance shall become effective upon adoption.

This the 13 day of August, 2024.


Byron James McAllister, Mayor

ATTEST:


Dalton Larsen-Batten, Town Clerk