

2025 Selma Christmas Parade

Selma Christmas Parade

Thank you for your interest in participating in this years Selma Christmas Parade. Before applying, we recommend you take a moment to read the following guidelines and regulations. We look forward to receiving your application.

Parade Course: Begin on East Richardson Street where it will cross over NC 301 and turn right onto N. Raiford Street. The parade will continue on N. Raiford Street until turning left onto East Anderson Street and then turning left onto Webb Street where it will end.

Line-Up Begins: Tuesday, December 2nd at 6:00 p.m. (Please DO NOT arrive early)

Line-Up Location: Selma Elementary School Parking Lot

Selma Christmas Committee members will be throughout the lineup area to assist you in locating your position and direct you out of the staging area.

All entries must be in place and ready to leave the staging area by 6:45 p.m. If you are NOT in place by 6:45, you will be put in the back of the lineup.

Line-up Assignments: The contact person on the parade application will be emailed or called, on or before Friday, November 28th to notify you of your line-up placement and number.

Additional parking is not allowed in the lineup area at Selma Elementary School. Please ensure parents and others know this prior to dropping off.

Rules & Regulations

Limited spaces are available and entries are generally accepted on a first come, first serve basis. The Town of Selma reserves the right to accept or deny any entry application.

The parade will not be cancelled due to weather conditions unless severe. Come prepared for rain, cold or heat.

All floats and vehicles must be decorated in a Christmas Theme.

This is an evening parade and the use of Christmas lights is strongly encouraged.

The Selma Parks and Recreation Department reserves the sole right to use the character of Santa Claus for the final parade entry. Other Santa entries WILL NOT be permitted in the parade.

Do not tailgate or leave gaps! Keep about four car lengths (approx. 50 feet) between each entry at all times and drive no faster than 5 mph.

This is a family event; therefore, participants may not act in a lewd manner and shall dress appropriately.

No animals will be allowed in the parade unless approved by the Selma Christmas Committee prior to the parade. If approved, your entry will be placed at the end of the parade.

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It is the responsibility of parents with children participating in the parade to make necessary arrangements to have children met and picked up at designated points.

All marching, dancing, or performing art units are to keep moving. You are allowed to stop to perform routines for 60 seconds one time.

Sound systems should be placed with the speakers facing the sides of the entry so that maximum sound will reach the audience with minimum interference to entries preceding and following yours.

Camera, video and mobile phone use by participants is discouraged. You are there to entertain others, not to be entertained.

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Business/Organization/Individual's Name
(Required): _____

Please check your type of entry:

☐ Business ☐ Non-Profit/Individual

Contact Name (Required): _____

Daytime Phone Number (Required): () - _____

Evening Phone Number: () - _____
If different than above.

Email Address (Required): _____

Entry Fee: \$25 for Businesses, FREE for all others

This information above will permit us to prepare your placement in the Staging Area and Line-Up.

Entry Description (Ex Walkers, Truck w/ trailer, Bikes, etc.)
(Required): _____

How many walkers?: _____

What type of vehicle(s)?: _____

Total length of your entry (Ex A 10 foot long truck and 20 foot trailer will require a total of 30 feet of space.) Please allocated space:

My entry will play music: ☐ Yes

My entry will be walking: ☐ Yes

My entry plans to gently toss candy: ☐ Yes

Line-up/ placement requests If you have any special arrangements or any requests to be lined up with another when possible:

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Our organization would like to rent a float for this year's parade:

☐ Yes

Requested lettering on Float Banner: _____

I understand that by renting a float, I am responsible for paying the vendor directly a rental fee of \$525 per float. Choices will be first come, first served. If you would like to pick your float, please email Events@selma-nc.com.
Guidelines & Regulations:

- Participant vehicles should have verification of valid safety inspection, registration, insurance, and operator must have a valid driver's license. The Town of Selma shall not be responsible for safety inspection of vehicles.
- The Town of Selma reserves the right to deny participation from any person and/or vehicle which appears to be unsafe to participate. The Town of Selma reserves the right to request modifications to any parade entry and/or positioning of people, which appear to be unsafe.
- Limited spaces are available, and entries are generally accepted on a first-come, first-serve basis. The Town of Selma reserves the right to accept or deny any entry application.
- The parade will not be canceled due to weather conditions. Come prepared for rain, cold, or heat.
- Do not tailgate or leave gaps! Always keep about four car lengths (approx. 50 feet) between each entry and drive no faster than 5 mph.
- This is a family event; therefore, participants may not act in a lewd manner and shall dress appropriately.
- It is the responsibility of parents with children participating in the parade to make necessary arrangements to have children met and picked up at designated points.
- All marching, dancing, or performing art units are to keep moving. You can stop in front of the reviewing stand at Anderson and Raiford Street.
- Sound systems should be placed with the speakers facing the sides of the entry so that maximum sound will reach the audience with minimum interference to entries preceding and following yours.
- Refunds will not be given for any reason once monies are paid.
- New state/municipal regulations that are established before the event must also be adhered to in addition to these regulations.
- Liability release will be provided prior to the event and must be signed before a position is assigned.

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APPLICATIONS WITHOUT THIS WAIVER WILL NOT BE ACCEPTED:

Release and Hold Harmless Agreement

The Applicant/Sponsor agrees to the following:

Indemnify, save harmless, and defend Town of Selma, and its successors in interest from and against any and all claims, demands, actions, debts, liabilities, and attorney's fee arising out of, claimed on account of, or in any manner predicated upon loss or damage to property of and injuries to or death of any and all persons whatsoever, in any manner caused or contributed to by the Applicant, its agents, or employees while in, upon or about the Selma Christmas Parade or its successors in interest from any liability and that the Town of Selma may suffer as the result of acts of negligence, fraud, or misconduct of any Applicant's agent or employees on or about the Selma Christmas Parade.

Release the Town of Selma from any and all liability for loss or damage to property and merchandise used by the Applicant in the operation of the parade due to theft, fire, storm, flood, and damages through any force of nature or otherwise from the hours of 6:00pm until 9:00Pm on December 2, 2025.

I further grant the Town of Selma permission to use any photographs, motion pictures, recordings, or any other record of myself or my business's participation in the parade for any legitimate reasons.

I have read and will follow all the parade guidelines and restrictions.

Date (Required): _____

Applicant Signature (Required): _____

For the safety of all participants and spectators, candy may NOT be thrown from moving vehicles or floats.

Only walkers are permitted to gently toss candy along the parade route.

Please note that groups who throw candy from vehicles or toss it in a harmful manner may not be invited to participate in future Selma parades.