

Selma Railroad Days Festival Sponsorship Chart



Festival Contact: Events@Selma-NC.Com

RAILROAD DAYS SPONSORSHIP OPPORTUNITIES	\$200	\$500	\$1,000
ENTRY SLOT INTO THE RR DAYS PARADE			
FESTIVAL SWAG BAG			
WINDOW STICKER “PROUD SPONSOR OF SELMA RR DAYS”			
LINK ON SELMA RR DAYS WEBSITE			
YARD SIGN DISPLAY DAY OF THE FESTIVAL (PROVIDED BY THE SPONSOR THEMSELVES)			
RECOGNITION DURING ANNOUNCEMENTS FOR RR DAYS FESTIVAL			

Selma Railroad Days Sponsorships range from \$200 to \$1,000 and include advertising opportunities **exclusively for the Selma Railroad Days Festival**. These sponsorships are ideal for businesses looking to support and gain visibility during this signature event.

If you’re interested in promotional opportunities that extend across **all Town of Selma events- including Selma Railroad Days**, we invite you to explore our **Annual Event Sponsorships Chart**. These sponsorships—starting at \$2,500—offer premium advertising at **Selma Railroad Days, the All-American Festival**, and every official **Town of Selma event** throughout the 2026–2027 fiscal year (July 1, 2026, through June 30, 2027). Please see the next page for more details!



Town of Selma Annual Event Sponsorship Chart

ANNUAL EVENT SPONSORSHIP OPPORTUNITIES	\$2,500 (BRONZE)	\$5,000 (SILVER)	\$7,500 (GOLD)
LOGO ON TOWN WEBSITE FOR THE SPONSORSHIP YEAR			
SMALL COMPANY LOGO ON EVENT SIGNAGE: POLAR BEAR RUN, DADDY DAUGHTER DANCE, AND CHRISTMAS PARADE			
MEDIUM COMPANY LOGO ON EVENT SIGNAGE: POLAR BEAR RUN, DADDY DAUGHTER DANCE, AND CHRISTMAS PARADE			
PROMINENT COMPANY LOGO ON EVENT SIGNAGE: POLAR BEAR RUN, DADDY DAUGHTER DANCE, AND CHRISTMAS PARADE			
RECOGNITION ON FLYERS AND AD'S FOR POLAR BEAR RUN, DADDY DAUGHTER DANCE, AND CHRISTMAS PARADE AS A BRONZE SPONSOR			
RECOGNITION ON ALL FLYERS, AD'S, EVENT PRESS MATERIALS, AND EMAILS FOR ALL TOWN OF SELMA EVENTS			
RECOGNITION DURING ANNOUNCEMENTS FOR ALL- AMERICAN FESTIVAL AND RR DAYS			
OPPORTUNITY TO PROVIDE BUSINESS PROMOTIONAL MATERIALS TO BE DISPLAYED AT TOWN BOOTH DURING ALL- AMERICAN FESTIVAL AND RR DAYS			
RECEIVE A TOWN ANNUAL EVENT SPONSOR DECAL			
RECEIVE TWO (2) COMPLIMENTARY EVENT TICKETS			
RECEIVE FOUR (4) COMPLIMENTARY EVENT TICKETS			
OPPORTUNITY TO SPEAK ON THE MAIN STAGE AT THE ALL- AMERICAN FESTIVAL AND RR DAYS FESTIVAL			