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2026-06: AN ORDINANCE TO AMEND CHAPTER 17 OF THE CODE OF ORDINANCES OF THE TOWN OF SELMA

WHEREAS, Town of Selma staff has initiated text amendments to Chapter Seventeen of the Town Code of Ordinances to amend Section 17-1108.- Temporary sign regulations by district; and

WHEREAS, On April 27, 2026, the Planning Board reviewed the amendment(s); and made a motion to recommend to Town Council with a statement that the proposal is consistent with the Town of Selma Land Use Plan; and

WHEREAS, On June 9, 2026, after due notice was provided, the Town Council reviewed the formal amendment(s) and unanimously voted to approve all proposals as submitted.

NOW, THEREFORE, BE IT ORDAINED THAT:

Section 1. The Town of Selma Code of Ordinance is hereby amended to read as follows:

Sec. 17-1108.-Temporary sign regulations by district

A. The following table reflects temporary signs allowed by district subject to time and manner regulations. "P" denotes the sign type is allowed. "X" denotes the sign type is not allowed. Sign types not included in the table are presumed to be disallowed unless addressed elsewhere in this article.

Table 11.1 Temporary Sign Types By Zoning District

| Zoning Districts: | RA | R-20 | R-10 | R-8 | TR | MHP | IN | N-B | C-B | GB | IB | I-1 | I-2 |
|--------------------------|----|------|------|-----|----|-----|----|-----|-----|----|----|-----|-----|
| Sign Types: | | | | | | | | | | | | | |
| Air Activated | P | P | P | P | P | P | X | X | X | X | X | X | X |
| Balloon/Inflatables | P | P | P | P | P | P | X | X | X | X | X | X | X |
| Banner | P | P | P | P | P | P | X | P | P | P | P | P | P |
| Feather | X | X | X | X | X | X | X | X | P | P | P | X | X |
| Construction Fence Wraps | P | P | P | P | P | P | P | P | P | P | P | P | P |
| Flags | P | P | P | P | P | P | P | P | P | P | P | P | P |
| People | P | P | P | P | P | P | P | P | P | P | P | P | P |
| Portable Message | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Projected Image | P | P | P | P | P | P | P | P | X | X | X | X | X |
| Sandwich Board | X | X | X | X | P | X | P | P | P | P | P | P | P |
| Utility Pole | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Yard Signs | P | P | P | P | P | P | X | P | P | X | X | X | X |
| Window Signs | P | P | P | P | P | P | P | P | P | P | P | P | P |

- B. Number, duration and location of temporary signs. For the purposes of this section, the following districts are deemed to be residential districts: RA, R-20, R-10, R-8, TR, MHP and Residential Planned Unit Developments. All remaining zoning districts are deemed to be non-residential districts.
- C. Residential Districts: The following numbers of signs and their allowed duration are identified below. Temporary signs not listed below are not allowed.

Table 11.2

| Sign Type | Number | Duration | Size | Permit Required |
|------------------------------------|------------------------------------|---------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|
| Air Activated, Balloon, Inflatable | 3 | One month, continuous. Not more than 3 months per year. | Unlimited | No |
| Construction Fence Wrap | 1 per fence | * | After 24 months, maximum size is 24 square feet* | Not for First 24 Months* |
| Flags | 3 | Unlimited. | Maximum of 15 square feet each not to exceed 20 feet in height. | No |
| Projected Image | 1 | 1 month, continuous. Not more than 3 months per year. | Shall not exceed the size of the wall space against which it is projected. | No |
| People Signs | 1 | Unlimited. | Unlimited | No |
| Yard Signs | Two per 5 acres or portion thereof | Unlimited. | Maximum of 2 square feet for properties less than 5 acres in size. Maximum of 32 square feet for properties greater than 5 acres in size. | No |
| Window Signs | 1 per residence | Unlimited. | 1 Square foot | No |

* See footnote following next table.

- D. Non-residential Districts. The following numbers of signs and their allowed duration is identified below. Temporary signs not listed below are not allowed.

| Table 11.3 | | | | |
|--------------------------------------|-----------------------------------------------------------|------------------------------------------------------------------------------------|----------------------------------------------------------------------------|------------------------------------------------------|
| Sign Type | Number | Duration | Size | Permit Required |
| Banner | 1 | 21 days | 24 square feet | Yes |
| Feather ⁴ | 1 per 50 linear feet of frontage. A maximum of 4 per lot. | Maximum 1 month, continuous. Not more than 90 days per year. 21 days | 14' tall, 27 "wide | Yes |
| Construction Fence Wrap ¹ | 1 per fence | * | After 24 months, maximum size is 24 square feet* | Permit required 24 months from installation of sign* |
| Flags | 3 | Unlimited | 24 square feet each not to exceed 25 feet in height. | No |
| People | No Limit | Unlimited | Unlimited | No |
| Projected Image | 1 | 1 month, continuous. Not more than 90 days per year. | Shall not exceed the size of the wall space against which it is projected. | No |
| Sandwich Board ³ | 1 per business on property | Daily. Must be removed at the end of each business day | Maximum size of 3' x 5' per side | No |
| Yard Signs | 1 per lot or 1 per 400 linear feet of frontage. | 30 continuous days | 4 square feet | No |

| | | | | |
|--------------|-----------|-----------|-----------------------------------------------------------------------------------------------------------------|----|
| Window Signs | Unlimited | Unlimited | Shall not cover more than 25% of each individual window inclusive of internal and external signage ² | No |
|--------------|-----------|-----------|-----------------------------------------------------------------------------------------------------------------|----|

¹ Fence wraps displaying signage when affixed to perimeter fencing at a construction site are exempt from zoning regulation pertaining to signage under this article until the certificate of occupancy is issued for the final portion of any construction at that site for twenty-four (24) months from the time the fence wrap was installed, whichever is shorter. If construction is not completed at the end of twenty-four (24) months from the time the fence wrap was installed, the town may regulate the signage but must continue to allow fence wrapping materials to be affixed to the perimeter fencing. No fence wrap affixed pursuant to this subsection may display any advertising other than advertising sponsored by a person directly involved in the construction project and for which monetary compensation for the advertisement is not paid or required. G.S. §160D-908.

² Windows of non-residential buildings that do not contain an operating permanent or temporary use or business may have one hundred (100) percent window coverage by signs or blank materials such as paper, wood, fabric or others.

³TR zoning is the only residential district where sandwich board signs are permissible.

⁴Feather Signs are only to be permitted within the first 30 days of a new business opening.

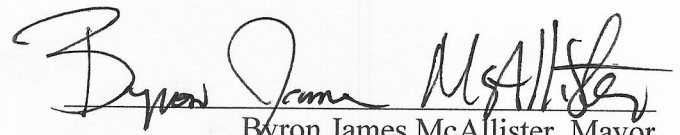
E. Temporary yard signs, (feather) signs and flags may not be placed in rights-of-way. Signs must be placed at least thirty (30) feet from the centerline of the road that divides the lane of traffic closest to the property boundary. The purpose is to ensure that the signs are not in the way of vehicles mowing rights-of-way.

(Ord. No. 2021-64-R, 7-13-21; Ord. No. 2024-010-O, § 1, 6-11-24)

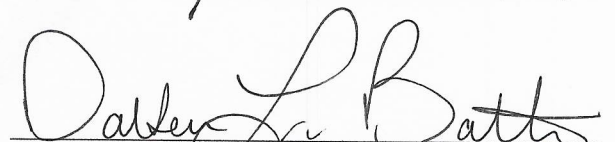
Section 2. The Clerk is hereby authorized to insert such amendments into the official Code of Ordinances of the Town of Selma kept on file in the Office of the Clerk.

Section 3. This ordinance shall become effective upon adoption.

This is the 9 day of June, 2026.


Byron James McAllister, Mayor

ATTEST:


Dalton Larsen-Batten, Town Clerk

